

Notes from November 21 OCASC discussion:

Opportunities:

- Access schools which don't have council or a history of offering parent engagement activities.
 - Offers ability to offer clear engagement of new parent participation
 - Easy to measure progress if past history is zero so everyone participating is clearly new engagement
- Standardized resources will be easier to engage, eg resource libraries put in schools that don't have ones – but focus on easy to execute toolkit of putting library in place so replicable and can be used by many schools to put resources in place. Also easy to measure.
- Engage with the schools that haven't asked before – need proactive reach out
- Focus on areas of interest based on needs of school community:
 - secondary schools vs elementary schools
 - Issues/target demographics within each of these communities are very different
- Target larger groups activities – bring schools together, help them work together, seek lower cost options to maximize funding use
- Small standardized activities might have large reach across many schools if offered as toolkits
- Mix of large and small will be adaptable and good efficient use of funds

Challenges:

- Administrative requirements for performance reporting are very high and require reporting expertise.
- Need standard metrics and documentation tools so Board just compiles and deals with measurement. Parent community cannot undertake the measurement obligations.
- Translation services make a difference for engagement, but not clear how to treat within the parameters. Are there other ways to offset costs?
-

Next steps: Needs gap must be identified. Need information to target outcomes.

Identify top engaged schools and lowest engaged schools. Not just about \$; consider level of involvement in parent councils; activities offered

What is engaging? Speaker series and workshops just can't be offered. Doesn't de facto create engagement.